



GREY LABEL

Discount: 40% off MSRP

"Grey label" is the happy balance for a lot of wholesale clients. Product is created and labeled in our labs, with a small tagline in a discrete spot on the label mentioning the Wild Hare Apothecary.

Ex: "This product has been made by Wild Hare Apothecary".



GENERAL WHOLESALE

Discount: 50% off MSRP

"General Wholesale" yields the best discount for our clients. Product is produced and labeled with our brand, in our labs. General Wholesale does not include custom formulations and tailored product lines.



WHITE LABEL

Discount: 30% off MSRP

"White label" is the ultimate option for wholesale clients. Product is created in our labs, and labeled by the customer (guidelines provided).